

Advanced Networking

www.advnetworking.com

Cloud Computing

Remote Office

- Secure computing environment available from anywhere across the Internet.
- Low set monthly fees per user
- Low initial investment
- No surprise computing
- Share information and applications on demand with approved vendors and employees
- Custom applications available

We can build custom solutions for vertical markets

Share

- Applications
- Email
- Contacts
- Calendars
- Files
- Printers

With your employees and approved vendors

The growth of cloud computing

Worldwide IT Cloud Services Spending: 2008-2012

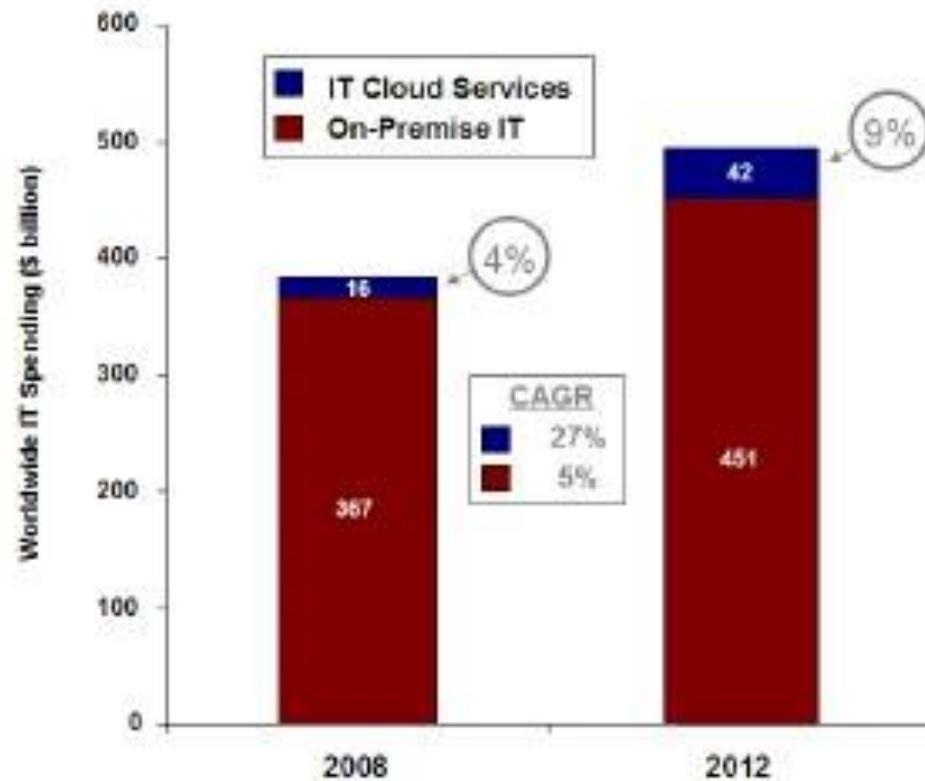
(for Business Applications, Application Development/Deployment, System Infrastructure Software, Storage and Servers)

	2008	2012	CAGR
All Spending (\$M)	383,274	493,713	7%
Cloud Services Spending (\$M)	16,235	42,270	27%
Cloud as % of Total	4%	9%	

Source: IDC, October 2008

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Worldwide IT Spending* by Consumption Model
2008, 2012



* Includes enterprise IT spending on Business Applications, Systems Infrastructure Software, Application Development & Deployment Software, Servers and Storage

Source: IDC, October 2008

The growth of cloud computing

- **General Information** August 14, 2009 • Vol.31 Issue 21

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Federal IT Spending Forecast Shows Growth In Cloud Computing, Security

A recent study from Input projects that the total contracted federal IT market is growing at a five-year CAGR (compound annual growth rate) of 3.5%, and the market for outsourced application and infrastructure services will expand by 3.8% CAGR over five years.

Despite the current economic climate, Deniece Peterson, principal analyst and industry analyst at Input, says, "It's important to note that technology is a major element of many of the [Obama] administration's top priorities, such as green IT and health IT. Technology is an enabler of the policy priorities, and this administration is establishing itself with a 'spend-to-save' approach that provides new opportunities."

Cloud Computing Growth

In particular, Input found cloud computing was growing at an explosive CAGR of 27%, which significantly outshines the 3.3% CAGR for overall technology spending. Peterson says, "This is being driven by the incremental successes already occurring with cloud computing in government as well as the administration's stated goal of using cloud computing as a major element in overhauling the federal technology infrastructure."

- <http://www.processor.com/editorial/article.asp?article=articles%2Fp3121%2F42p21%2F42p21.asp&guid=&searchtype=&WordList=&bJumpTo=True>

The growth of cloud computing

Friday, January 30, 2009

Inside Finance

Economy benefits SaaS, cloud computing

Nearly every segment of the technology industry faces significant challenges as a result of today's turbulent economic environment. One segment — software as a service and cloud computing — is actually poised to prosper because of the economy, but may also fall victim to the chaos that has been created by the credit crunch.

The SaaS/cloud computing market is perfectly positioned to capitalize on today's economic uncertainty. SaaS and cloud computing permit organizations of all sizes to quickly deploy web-based services on a pay-as-you-go basis without the hassles, uncertainties, added costs or risks associated with traditional, on-premise hardware and software.

- <http://www.masshightech.com/stories/2009/01/26/focus2-Economy-benefits-SaaS-cloud-computing.html>

Cloud Computing and the economy

- Network World —
- **Cloud computing is the IT world's latest hot topic**, and it's no secret why. In tough times, when capital expenditure budgets are under severe pressure, any pay-per-use solution looks like a winner.
- If you give enterprises a credible outsourced alternative to their internal platforms and applications -- one that requires no capital outlays, long-term contracts, data-center infrastructure or internal IT staff -- users can scale that service up or down as their needs and fortunes expand or contract.
- **Clearly, cloud computing -- as a purely on-demand service-delivery model -- is tailor-made for a bubble economy,**
- <http://www.itworld.com/saas/59033/cloud-computing-bubble-economy>

Work in a cloud

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